**President’s Message**

An effective strategic plan for Manhattan Christian College will not magically happen. It will take time and commitment from every level of the organization. In fact, for our strategic plan to make a difference, it will be important that everyone in our community understands where the college is going and how important their role is in the process of educating, equipping, and enriching Christian leaders who will make a difference for Christ around the world.

Over the past eight months, we have been listening to what people are saying about us. With the help of CREDO, we have collected feedback about our strengths, weaknesses, opportunities, and threats from all of the constituencies of the college including: the board of trustees, administrators, faculty, staff, alumni, parents, traditional students, LEAD students, church leaders as well as members of the community of Manhattan.

Now, it is critical that we pay attention to what people have said. These frank evaluations and the data that was collected have helped to point to general themes that the strategic plan needs to focus on for 2013-2018.

The strategic planning team will focus its work on improving five areas:
- Campus Culture
- Systems & Processes
- Resource Development
- Strategic Partnerships
- Campus Development

Our time of self-evaluation has been healthy and now we must take the next step. Together with collaboration and cooperation we will answer the question, “What is MCC going to look like if we are being the college that God wants us to be?”

Over the next few months, the strategic planning team will meet every two weeks to flush out the themes of the strategic plan. This work will include 1-5 year goals and priorities and how progress will be measured for each theme mentioned above. The final strategic plan is scheduled to go to the Board for approval in early May.

I continue to be inspired by Eugene Sanderson’s vision for founding our college across the street from Kansas State University. That vision is summed up well in our vision statement: “that every student and graduate will be prepared and motivated to penetrate the world with the Gospel regardless of their chosen profession.” His intentionality continues to shape the distinctive of our college and our identity within the Restoration movement.

The fields are white and the workers are few. We have no choice but to be the best Christian college we can be.

J. Kevin Ingram
President
Strategic Planning Team (SPT)

Due to the resignation of Vern Henricks, an original member of this committee, the SPT will continue its work with 10 members.

Kevin Ingram (Chair)
Shawn Condra (Vice-Chair)
Randy Ingmire, Lori Jo Stanfield, Rick Wright (Administrators)
Jeff Davis, Eric Ingmire, Bill Jenkins, Jolene Rupe, Russ York (Faculty/Staff)

Strategic Themes

In the next few months the members of the SPT have been divided up into subcommittees to discuss the wide variety of issues under each theme. As noted above they will meet every two weeks to flush out the themes of the strategic plan. Their work will include the development of 1-5 year goals and priorities and how progress will be measured for each theme mentioned above. The entire 10-member SPT will contribute to the critical work of each theme, but more specific work will be done by each committee. Those committees are:

Campus Culture
Russ York, Chair
Identity, Accountability, Orientation (Students & Employees), Customer Service, Expectations, Investments in the People

Systems & Processes
Randy Ingmire, Chair
New Student Onboarding, Registration / Re-enrollment, Advising, Budgeting, Empower Database Training, Evaluations, Professional Development

Resource Development
Eric Ingmire, Chair
Enrollment (traditional, degree-completion, online), Recruiting and Retaining Students, Fundraising (investor-models, annual fund, endowment, estates)

Strategic Partnerships
Kevin Ingram, Chair
KSU, Churches, MATC, Jr. Colleges, Mission Organizations, Local Community, Current Students, Alumni, High School Concurrent Enrollment

Campus Development
Kevin Ingram, Chair
Security, Beautification, New Facilities (residence hall, athletic), Renovation / Maintenance, Campus Footprint, Signage

2013 Calendar

January 18 —
Campus community has access to focus group notes and the electronic survey data online in Moodle Room. (These comments are available to oncampus audiences only. They are not intended for public dissemination.)

January 31 —
Board of Trustees asked to approve themes and overview documents

February-April —
SPT works to draft strategic plan

March 12 —
Faculty/Staff Forum to review the strategic plan and provide feedback

May 1 —
SPT finalizes 2013-2018 Strategic Plan

May 3 —
Strategic plan is emailed to Board of Trustees to review

May 10 —
Board of Trustees asked to approve plan

May 15 —
Once approved, SPT finalizes first-year initiatives

June 15 —
Implementation begins