President’s Message

I am pleased to introduce “Strategic Planning Xtra”, a newsletter meant to keep the Manhattan Christian College family informed about the creation and implementation of the 2013-2018 Strategic Plan. Under the direction of CREDO, a consultant group which specializes in research, collaboration, and planning for higher education, MCC is creating an inspirational and realistic plan to guide the college toward its centennial anniversary.

The CREDO strategic planning process looks like this:

As Manhattan Christian College looks to the future, we will continue to seek collaboration and integration of planning, accreditation, and branding to meet current and future demands within our mission and vision.

J. Kevin Ingram
President
The Planning Process

May 4, 2012 Manhattan Christian College began its comprehensive, inclusive and focused planning project.

- **Board of Trustee Engagement**, May 4 — The CREDO team met with the Board and led them through a SWOT exercise to gain their input into the planning process and College context.

- **Leadership Team Retreat**, May 24-25 — The President, Administrative Council and the CREDO team spent two days together in Kansas City. The retreat focused on an assessment of the College through the eyes of these key leaders. An initial set of draft themes emerged from these sessions.

- **Campus Kick-Off**, August 8 — The CREDO team led planning sessions with faculty and staff to gain their input. Working in small groups, those in attendance participated in a modified SWOT analysis exercise and also considered the expectations that key constituency groups have for the College.

- **Internal and External Research** continued with focus groups conducted on campus according to the following schedule:
  - Current Parents: October 13
  - LEAD Students: October 30
  - Alumni: October 31
  - Traditional Students: October 31
  - Manhattan Community: November 1
  - Church Leaders: November 1

  The CREDO team is responsible for tabulating and summarizing the feedback garnered from each of these groups as well as some additional online surveys.

The two days of January 8-9, 2013, will be an off-campus retreat for the strategic planning team and CREDO to review the feedback that has been received, reflect on the implications, and draft the initial themes of the plan.

The Team

A newly formed Strategic Planning Team is responsible for overseeing, coordinating, and assuring the quality of the implementation of the Manhattan Christian College 2013-2018 Strategic Plan. This team will assist the Administrative Council in moving the plan forward, holding key leaders’ accountable and communicating progress to the College community.

**Strategic Planning Team**

Members of the Strategic Planning Team who have made a two-year commitment to this work include:

- Kevin Ingram, President, Team Chair

**Administrators:**
- Vern Henricks, Institutional Advancement
- Randy Inmgire, Academics
- Lori Jo Stanfield, Business
- Rick Wright, Student Life

**Faculty/Staff:**
- Shawn Condra, Athletics, Team Vice-Chair
- Jeff Davis, Distance Education
- Eric Inmgire, Admissions
- Bill Jenkins, Academics
- Jolene Rupe, Institutional Advancement
- Russ York, Academics

For questions or additional information regarding this process, please contact Kevin Ingram, kingram@mccks.edu or Shawn Condra, sconda@mccks.edu.